

MIRPURI FOUNDATION SAILING TROPHY

6TH EDITION

CASCAIS | JULY 4-6, 2025



MIRPURI
FOUNDATION
SAILING TROPHY
6TH EDITION

PARTNER OVERVIEW



MIRPURI
FOUNDATION
SAILING TROPHY

2024 HIGHLIGHTS



[Watch Video](#)

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Mirpuri Foundation Sailing Trophy 2024

700+

Sailors

200+

Boats

36+

Trophies

16+

Surprise
Prizes

2500+

Attendees

15+

Nationalities

30+

Partners

500+

Media
Records

1500+

Guest
Experience
Seats

1500m²

VIP Tent



Commercial Partners

2024 Edition

Hifly



PORSCHE
Centro Porsche Lisboa

 Momentum
Solutions

LEAF

MIRPURI
GIN

LSKY

safeport


Mesa
Maintenance & Engineering 

WALLY

20 years ahead


LAURA VAR



AkzoNobel
.International.

MACF
AVIATION TRAINING & CONSULTANTS

MARTINS
DOS SANTOS
DESPACHANTE OFICIAL

the 
GOOD
BOTTLE

MONTE DAS
HERDADES
The art of wine

Commercial Partners

2024 Edition



Institutional Partners

2024 Edition

CASCAIS

MARINA
DE CASCAIS



united
for
wildlife



Presence in Major National Media Press



Diário de Notícias

sport.tv



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Presence in Major International Sailing Media Press



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Sailing Media Gallery



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A Unique Experience for Partners and Guests

ACCESS TO EXCLUSIVE ZONES

Access to VIP areas, all offering catering services and an open bar.



A Unique Experience for Partners and Guests

EXPERIENCES



The Hotseats



The Speedboats



The Boat Jumpers



The Spectator Boats

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Program

DAY

04

FRIDAY

Corporate Day

VIP Tent Access + Guest
Experiences + Private Meetings
+ Side Events

DAY

05

SATURDAY

Racing Day

VIP Tent Access + Guest
Experiences + Sunset Party

DAY

06

SUNDAY

Racing Day

VIP Tent Access + Guest
Experiences + Prize Giving
Ceremony

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Sunset Party

Exclusive access to the iconic crew party for sailors, guests and sponsors, Saturday night at the Cascais bay.



Sustainability

Heightening awareness for the importance of preserving our oceans is one of this trophy's greatest objectives, considered one of the most sustainable in the world. The Mirpuri Foundation Sailing Trophy is a single-use plastic-free event.



Why Partner?

- Brand awareness
- Leveraging business sustainability concerns
- Sharing happy and fun moments with customers
- Networking



Build Your Activation

According to your main objectives, our expert team will help you plan out your Mirpuri Foundation Sailing Trophy experience, ensuring that you get the most out of your time at our event.

BESPOKE PARTNERSHIPS

We work with our partners to build activations that represent the essence of their brand, helping them hit their specific goals.



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Engage with Selected Guests



- Guest experiences
- Exhibition space
- Sunset party
- Prize-giving ceremony
- Content activations (offline and online)

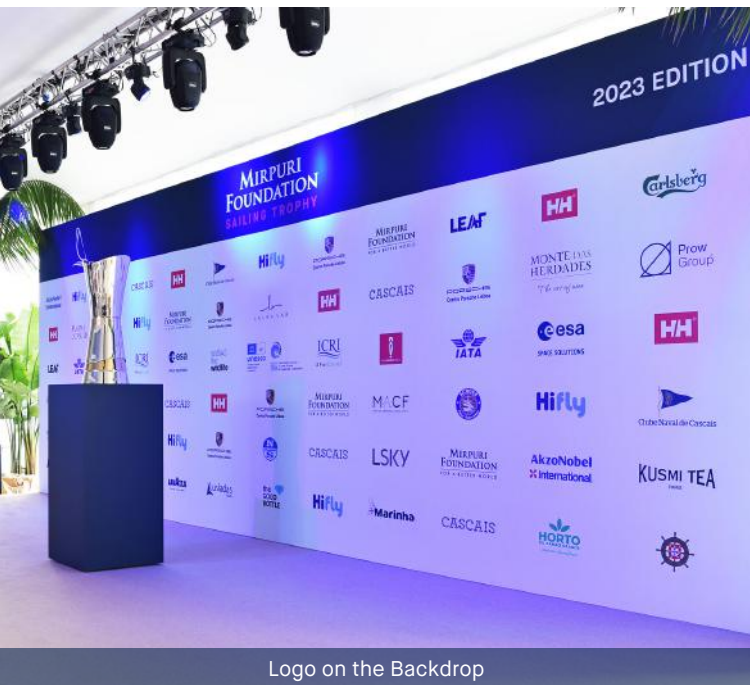
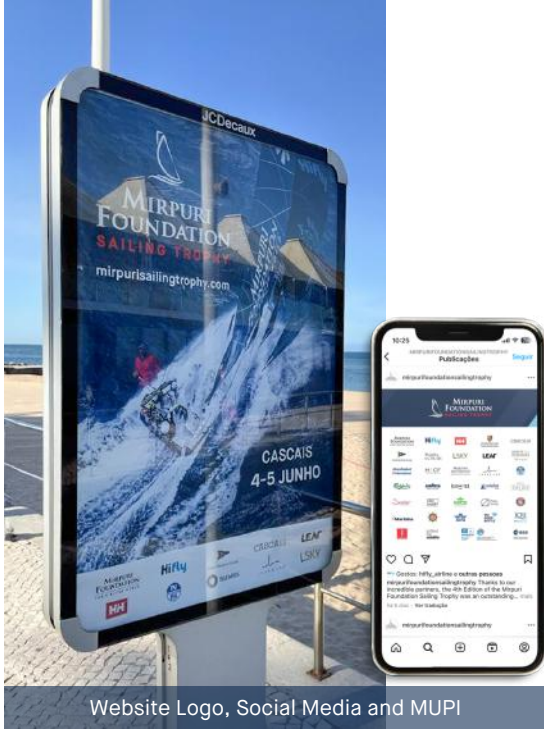
Sponsorship Opportunities

Partner Designation					
Website Logo, Social Media and MUPI					
Digital Presence in the Tent					
Logo on the Backdrop					
Brand Display in the Tent					
Flags in the Marina					
Naming Experiences					
Naming Class Trophy* (Trophy Piece Personalized)					
Double Invitations 	10	20	30	40	50

INCLUDED

Catering cost, open bar and access to the experiences of each guest during the 3 days. All inclusive.
Production of the flags, backdrop and MUPI.

*Brand representative on the stage is included in the moment of the prize-giving.



Additional Opportunities

Stand

The partner is responsible for setting up and decorating the space, subject to organization approval.

Side Events

Private Regatta - Possibility of doing an exclusive regatta with friends and guests under your brand name. Five boats available. Each boat can take 7 people plus a Skipper. Maximum 35 participants per race. Includes a prize to the first 3 places, with a private prize-giving ceremony and photographs.

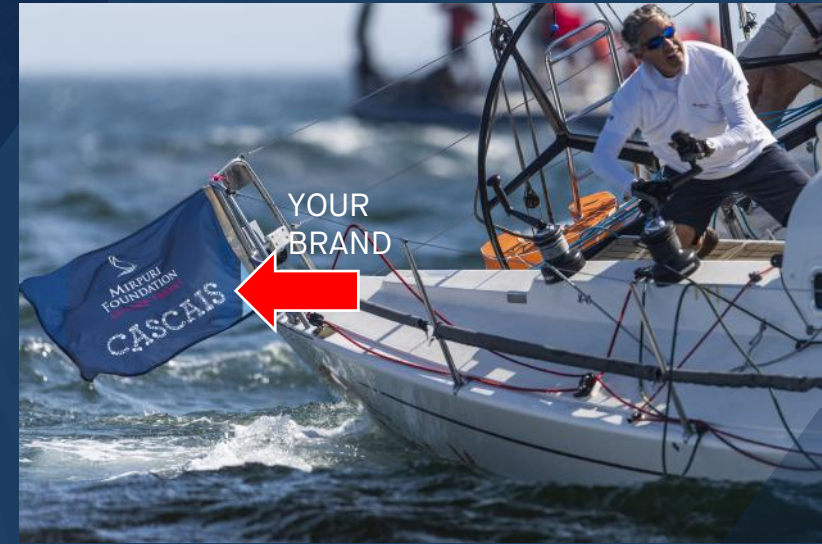
Additional Opportunities

Sports Sponsorship

Your brand names the sportif organization.

Official Partner for the Ocean Award

The most important sustainability prize of the event.



LOGO SIMULATION

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Principal Partner

Naming Partner

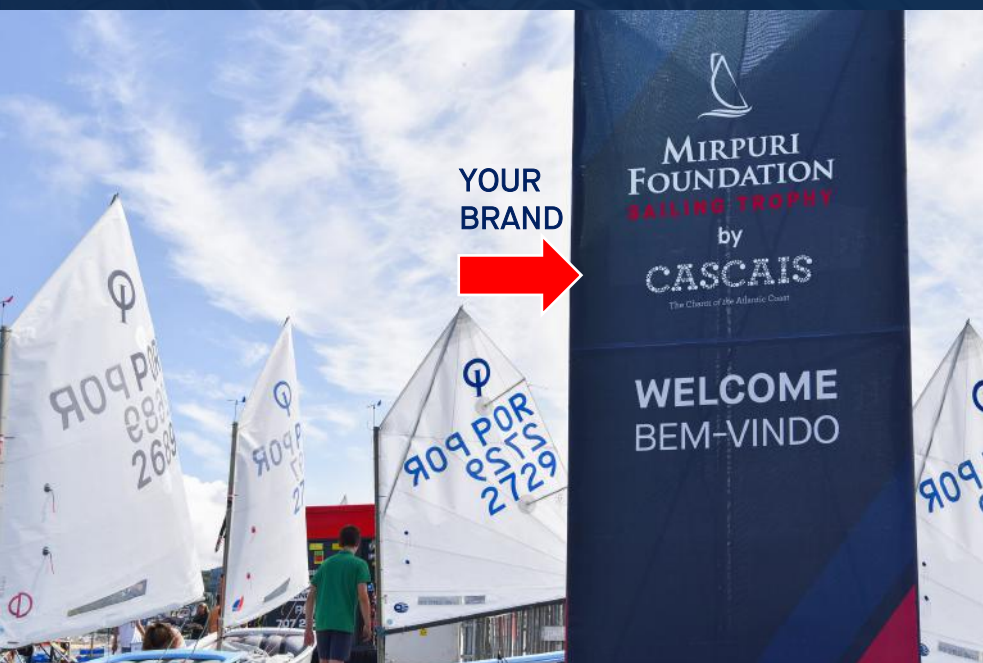

MIRPURI
FOUNDATION
SAILING TROPHY

by
CASCAIS
The Charm of the Atlantic Coast

← YOUR
BRAND



NAMING PARTNER LOGO SIMULATION



NAMING PARTNER LOGO SIMULATION

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Want to Know More?

CONTACT US AT
partnerships@mirpurifoundation.org

Testimonials
[here](#)





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MirpuriSailingTrophy.com



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FOR A BETTER WORLD



Clube Naval de Cascais